

# Smart Village in Austria

## Implementation considerations CAP Strategic Plan



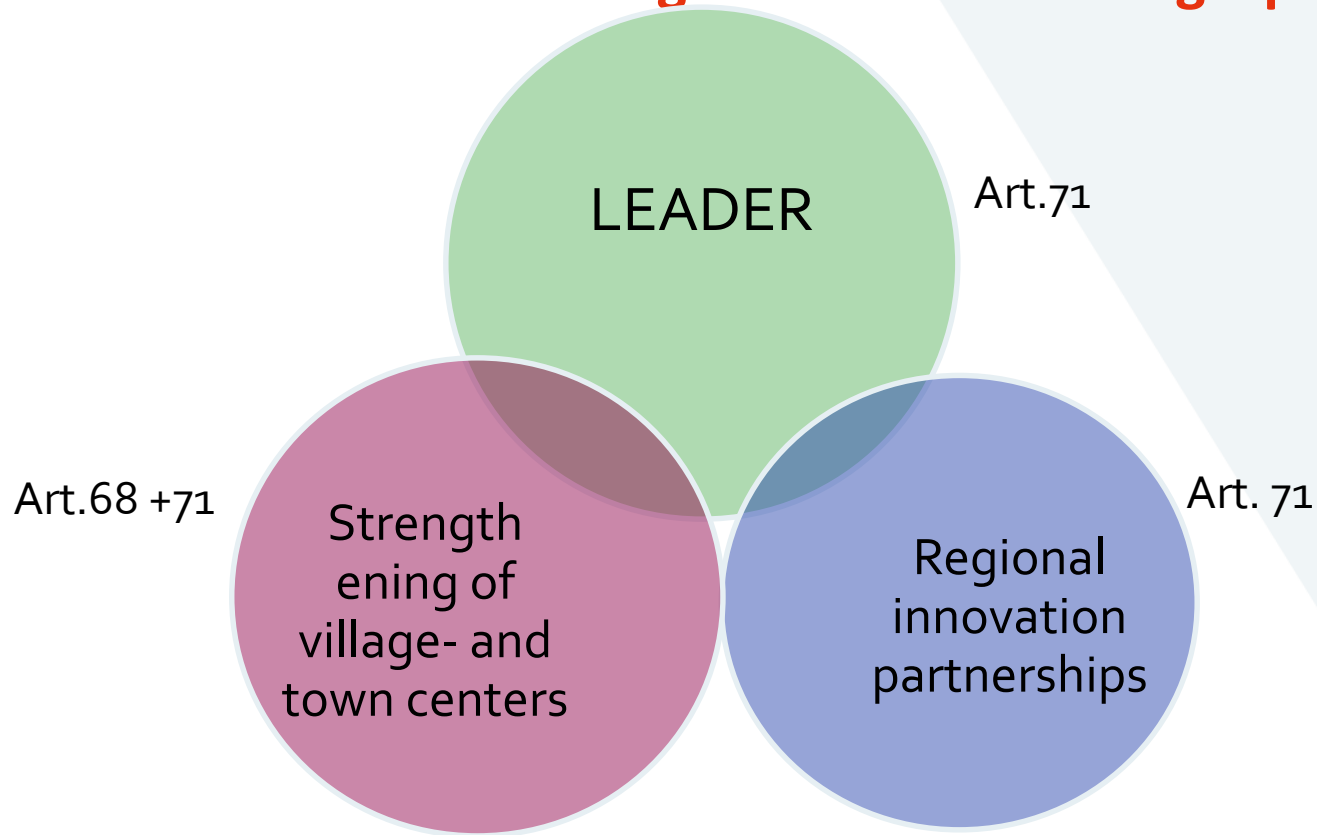
Julian Gschnell  
BMLRT V/6  
Vienna, 03. June 2020

## Principles for implementation in AT

- No new structures
- Thematically open: integrated / holistic
- Instrument for local level = smaller than (LEADER) region = cooperation nevertheless
- Smart = new solutions = only digital technologies? Post Corona?



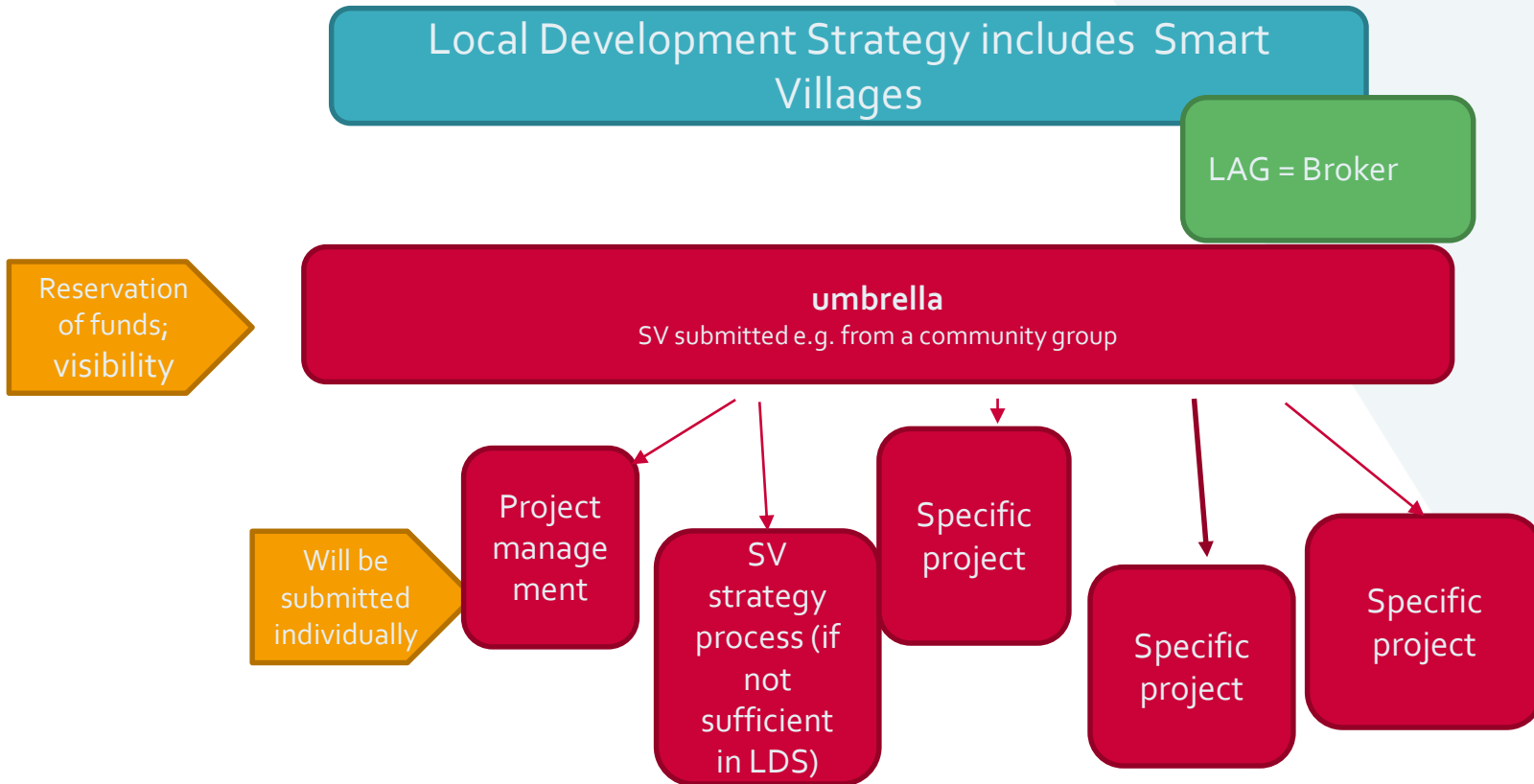
# Implementation of Smart Village in the CAP strategic plan



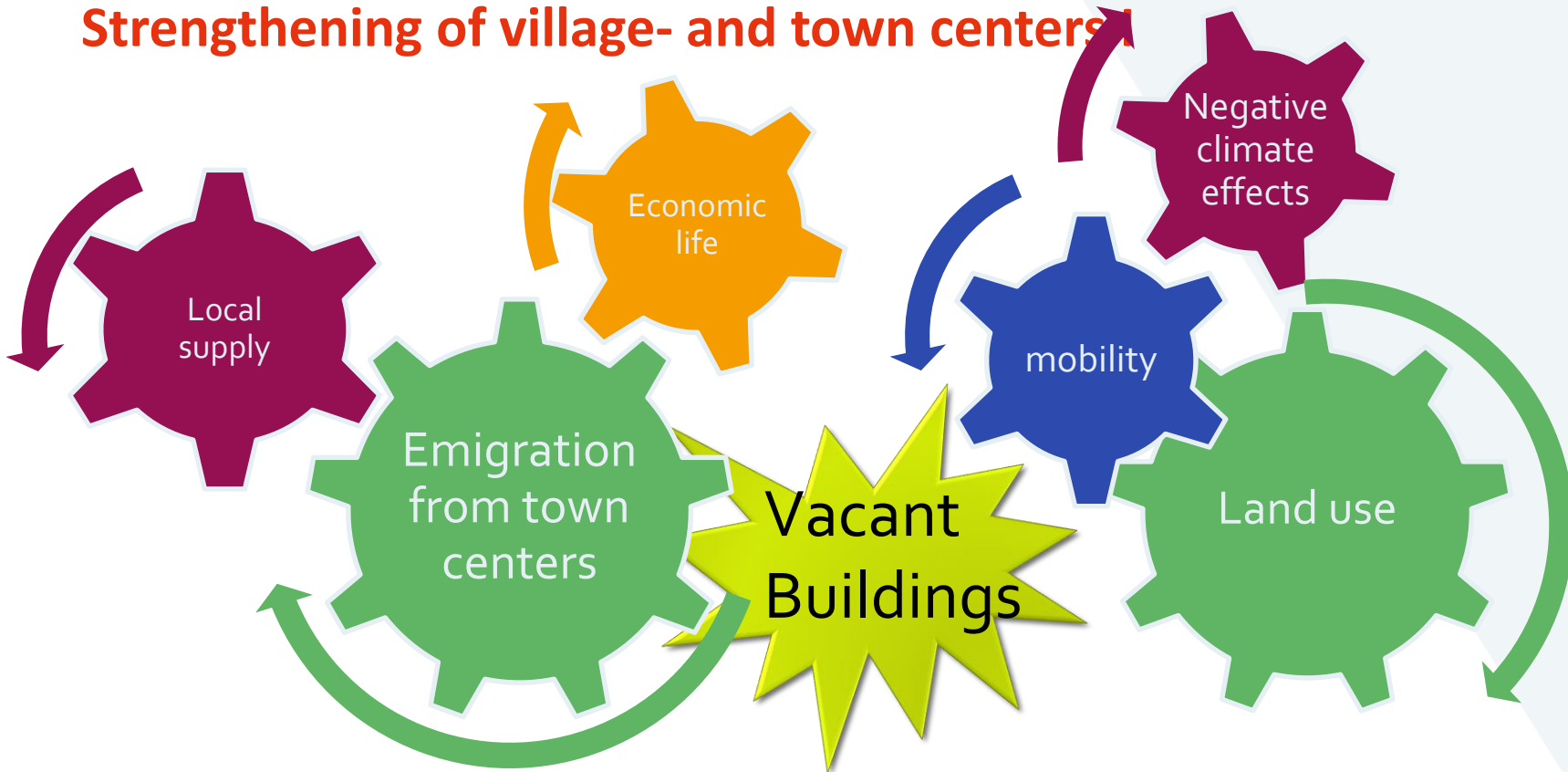
## Implementation via LEADER

- as a tool for the local action group to address local challenges
- Implementation not a must, but incentives when selecting local action groups? (Points? Budget?)
- if, then commitment in local development strategy; indicator
- thematically open along the fields of action, holistic/integrated
- Focus on new technologies / digitization to solve challenges
- beneficiaries: all possible beneficiaries in LEADER

## Option: umbrella projects



## Strengthening of village- and town centers



## Strengthening of village- and town centers II

Module 1: awareness  
raising

Module 2: Creation of  
an integrated  
town/urban  
development concept  
in a regional context

Module 3: Promotion  
vacancy/land use  
manager

Module 4: Investing  
measures for urban  
development

docking at LEADER,  
regional  
Managements

(in consideration)

## Regional innovation partnership for micro / small businesses I

- Finding: Gap in regional sector / cross-sectoral cooperation models ("regional specialization")
  - Regional products, regional value chains in greater demand (resilience, self-sufficiency) – Corona
  - circular economy, make supply chains more intelligent regionally
- Spatial focus: **region level**
- **multi-actor approach (model EIP)**: networking of actors along (regional) knowledge and value chains (region, administration, economy - micro and small businesses incl. EPU, education, research,)
- regional innovation ecosystem (physical place where networking and development work with a multi-actor approach can take place, e.g. HUBs)
- beneficiary: cooperation



## Together for attractive rural areas!



Julian Gschnell  
BMLRT V/6  
[julian.gschnell@bmlrt.gv.at](mailto:julian.gschnell@bmlrt.gv.at)