

WALES RURAL NETWORK

PARTNERSHIP OFFER

Topic / title of the proposed project

Business Growth (Rural Denbighshire) for priority market sectors

Objective:

Background / local context of the proposed project

The Rural area of Denbighshire is a traditional one, and businesses, which have developed, have been in the main small, employing usually less than 10 people. The market towns of Ruthin, Llangollen, Corwen, St Asaph, Rhuddlan and Denbigh are key to the economy of the area providing services for the surrounding countryside and villages. The aim of the project is to develop growing/emerging sectors, which have the capacity for further growth, within markets which have the potential to generate revenue. The project aim to develop cluster businesses, identify emerging sectors and market the cluster groups to those markets. The project excludes farming, agriculture and tourism.

Proposed objectives / activities

- Undertake quantitative and qualitative research that identifies the best cluster groups, market demand and marketing activity.
- Advise and assist 90 businesses
- Actively encourage or promote action to address environmental sustainability
- Establish 5 cluster groups and develop and deliver marketing activity to relevant target groups in order to attract new business into the area

Country and / or kind of partner you are looking for

Rural areas i.e. Cornwall, the Highlands in Scotland or similar across Europe, areas that actively engage micro businesses (that employ under 10 people and have an annual turnover of less than £2m). In particular those areas that are developing 'greener' businesses.

Offering Local Action Group:

Contact details

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