



Euroopan maaseudun
kehittämisen maatalousrahasto:
Eurooppa investoi maaseutualueisiin.

THE RESULTS OF THE THEMATIC WORKING GROUPS

19 March 2009, Levi Summit

Themes of the groups

- **ENTREPRENEURSHIP**
- **ENVIRONMENT**
- **YOUNG PEOPLE**
- **VILLAGE ACTION & CULTURAL ISSUES**
- **RURAL CULTURE & TOURISM**
- **NETWORKING**



ENTREPRENEURSHIP 1

Project idea WELLNET

- Create new wellbeing services in rural area
- Actions
 - Build up new local network by educating and training key actors/persons (municipalities, entrepreneurs , NGO's)
 - Benchmarking with cooperating areas / LAG's
 - Motivating key actors to involve the project via internationalisation.
 - You can find solutions to local level via international connections
 - International thematic workgroups
 - Contact point sharing good practices made in different countries / LAG's



ENTREPRENEURSHIP 2

Project idea

New attractive innovative service “ Youth leads tomorrow”

Youth business advisor service

- mentoring
- coaching
- international peer groups
- seed corn funding for business start up
- business incubator units
- pool of international business angels
- create network which is accessible
- benchmarking



ENVIRONMENT

Project plan

“LIFE IS”

Combine business life & young people

Aims

To increase the knowledge and awareness of how to use nature as a sustainable way. Package for local business to buy in order to sell it for schools

Timetable

2010-2013

Actions

1. Experience based knowledge; learning by doing
2. Gathering local know- how and experience
 - networking people
 - local know-how as a base of education
3. Safaris : birds, seals, bears, wolfs,
4. Survival courses

Contact person

Petri Rinne



YOUNG PEOPLE

- **Project plan “ U do 2”**
- Activate and participate youth of LAG work / rural development
- Actions:
 - Developing method to activate youth to do their own small projects “umbrella-method”. Adults support and help “invisible hat trick” so that independency of youth ideas is protected
 - Exploring what youth projects are most beneficial and influencing process → so that they continues also after projects
 - Existing youth network benefiting ... youth houses
 - Activating youth by competitions
 - How to use internet – learning how activate young people are using messenger and facebook
 - Integration of decision making process
 - Learning project and LAG skills
 - Caring society
 - “crazy house”
 - Welcome back home municipal – face-to-face meetings



YOUNG PEOPLE

Good practices heard during discussion:

- Slovenia → using local stories for all ages children and youthfairytale
- creative works shops – Denmark
- Youth village planning → mainstreaming of itFinland and Estonia
- Leader-Bus tourney in schools – Finland
- Local youth, researcher and LAG co-operation. All are equal actors. How can young participate own area / rural development ..process and new method. Finland



VILLAGE ACTION & COMMUNITY ISSUES

Project plan

to develop benchmarking on attractive villages, good image and strong community spirit

Timetable:

9/2009-12/2011

Partners:

Finland, UK Wales, Poland, Italy, Slovenia,

Responsible person:

Elisa Göös & MSL

Actions:

- to get foreign people living in small villages attractive villages, good image and strong community spirit
- security issues, basic knowledge about first aid and rescue, fire fighting good practices in everyday life “handyman”
- benchmarking on how the land can be used
- benchmarking for municipality authorities on land use planning
- benchmarking for NGO:s on how to participate in planning
- what means third sector entrepreneurship
- need of public found for social services, communication services, tourism and culture



RURAL CULTURE & TOURISM 1

Ideas:

- Leader cheese route (8 votes)
 - unique products (cheese, fish, reindeer)
 - fresh natural products → quality of cuisine
 - authentic
- Mysterious things (11 votes)
 - trading important historical themes, products
 - co-operation worldwide
 - singing, playing, poetry
 - festivals (Loch Ness)
- Along bird routes (18 votes)
 - people travel along bird routes and get to know local culture
 - Responsible persons: Marita Iso-Heiko, The Northernmost Lapland Leader and Pal Hajas, Cserhatalja LEADER LAG & Hungarian Leader Network Council



RURAL CULTURE & TOURISM 2

- New life in old buildings (7 votes)
 - new functions for traditional buildings
 - to protect cultural heritage
- Rural local high school (5 votes)
 - foreign eyes refreshing
 - get local people interested
 - local, regional and national level
- Leader-day weekend (18 votes)
 - 3-4 countries organize at the same time Leader day or weekend to tell possibilities of Leader program
 - different target groups (food, activities, music, historical places)
 - Responsible person: Elles Bulder, LEADER Hoogeland



RURAL NETWORKING

“PARTICIPANTS SPECIAL EMAIL LIST”

Password is LEVI

Participants promised that emails sent inside this group will be answered and help will be provided to each others.



**THANK YOU FOR ACTIVE
DISCUSSIONS
AND
GOOD IDEAS!**

